



Speech by President during the opening of a Fuel Station owned by MALLDTA & MATA

SANTACO Leadership present here today

NTA Leadership present today

SALLDTBO Leadership present

MATA Leadership

MALLDTA Leadership

Business partners

Fellow taxi operators

Ladies and Gentlemen good day

It is with immense pride and honour that I join you today to witness a truly historic moment in the taxi industry, the opening of this fuel station, owned and operated by the Mamelodi Amalgamated Taxi Association (MATA) and the Mamelodi Local Long Distance Taxi Association (MALLDTA). This is not merely the launch of a business; it is a demonstration of vision, courage, and the ability of our industry to take control of its own economic destiny.



For too long, the taxi industry has been primarily a consumer of services and products whether it is vehicles, insurance, banking, fuel, spares, or construction. Today, MATA and MALLDTA have shown that we can do much more: we can own, we can operate, and we can create opportunities that strengthen our industry and our communities. This is truly commendable, and it deserves to be applauded.

However, let me be clear: ownership comes with responsibility. This fuel station is more than a business; it is a symbol of what the taxi industry can achieve when we work together, plan strategically, and act with discipline. I urge everyone all of us to safeguard this venture. Support it entirely. Do not undermine it or allow selfish interests to compromise its success. Remember, the survival and growth of this business directly impact the sustainability and future of our industry.

As we celebrate this achievement, we must also reflect on the lessons that will ensure long-term success. Growing in business is not just about profit it is about the way we conduct ourselves, the standards we uphold, and the respect we show to our customers and to each other.



The taxi industry has faced many challenges over the years, conflicts, misconduct, and poor service have sometimes overshadowed our potential. From Today, we can set a new standard: one of professionalism, accountability, and service excellence.

We must correct the way we conduct business. We must respect our customers, value their loyalty, and ensure that every interaction reflects positively on our industry. If we fail to do this, we risk undermining the very enterprises we create. But if we act responsibly, today's success will be the foundation for even greater achievements tomorrow.

This fuel station represents more than just a business. It represents leadership, vision, and a commitment to economic empowerment. It signals that the taxi industry can create opportunities for its members, generating jobs, and contributing meaningfully to local and national development. Congratulations to you MATA and MALLDTA for showing the way forward, proving that when associations act decisively and responsibly, the entire industry benefits.



MATA and MALLDTA you have yet again demonstrated why you are among the leading taxi associations in South Africa. Your dedication, foresight, and courage set a benchmark for all of us. On behalf of SANTACO, I extend my warmest congratulations on this remarkable achievement. May this fuel station thrive, may it grow, and may it inspire others to take bold steps towards ownership and self-reliance.

Let us commit, as an industry, to protect this venture, uphold its integrity, and work together to ensure its success. Let it be a symbol of what is possible when vision, discipline, and unity come together. I wish MATA and MALLDTA every success in this business, and I am confident that your leadership will continue to shape a stronger, more resilient, and prosperous taxi industry for years to come. Remember, if you want to go fast, go alone. If you want to go far into the future, come lets hold hands and walk together.

Thank you.