

MEMORANDUM OF DEMANDS
TO THE PRESIDENT OF SOUTH AFRICA

14th May 2025

To: The President of the Republic of South Africa
The Minister of Sport, Arts and Culture
The Presidency
Union Buildings
Pretoria

SUBJECT: STATE FAILURE, SYSTEMIC CORRUPTION, AND THE DESTRUCTION OF
SOUTH AFRICAN ARTS AND CULTURE: MR PRESIDENT, ACT NOW OR BE
COMPLICIT

We, the undersigned leaders and participants of the **South African Cultural and Creative Industries Campaign** - comprising thousands of artists, cultural and creative industries workers, creative enterprises, youth platforms, and industry organisations from across all nine provinces - submit this memorandum as a matter of urgent national concern.

This is not an ordinary petition. This is a declaration of cultural emergency.

The creative sector has long contributed to South Africa's economy, identity, and global reputation. Recent governance failures, lack of transparency, and political interference have undermined the sector's stability. Artists and cultural workers are suffering, and public trust in key institutions is eroding. Without swift action, the sector risks irreversible damage.

This memorandum, on behalf of the **South African Cultural and Creative Industries Campaign**, urgently calls for government intervention to prevent the collapse and capture of South Africa's cultural and creative sector¹. The sector is facing a crisis that threatens its

¹ **Mr President**, please note that the challenges the creative sector faces from the state are not limited to those emanating from DSAC, as noted above. They are severely exacerbated by the significant harm being done to the full and extensive value chain of the film and TV production sector and all its downstream beneficiaries caused by the DTIC's disastrous (mis)management of their rebate incentive schemes, of which we understand you are aware.

This is costing the country billions in foreign direct investment and thousands of jobs, which are being lost to other countries with more reliable and attractive schemes. Investment and jobs the country can ill afford to lose. We thus further appeal for your urgent intervention to address this crisis.

institutions, workers, ability to attract investment and create jobs, and national cultural legacy.

We represent a sector that has sustained national identity, contributed billions to GDP, employed thousands, and told the stories of a democratic South Africa to the world. Yet we are now forced to march, protest, and mourn the willful dismantling of our sector.

We are not here as **beneficiaries**. We are here as **builders** of a multi-billion-rand creative economy. As workers, educators, producers, custodians, and innovators. And we are watching the deliberate erosion of the very institutions meant to protect and nurture South African creativity and advance the country's creative economy

This memorandum does not contain every grievance - only the most urgent. These are not isolated incidents. They are the most visible symptoms of a systemic breakdown that has hollowed out accountability, crippled institutions, and left thousands of creatives abandoned by the very structures mandated to support them.

We call on the Presidency to take visible and decisive action to prevent further collapse, state capture, and irreparable reputational harm to the Republic's cultural institutions.

OUR IMMEDIATE DEMANDS

1. GOVERNANCE FAILURE AND LEADERSHIP CRISIS: A PRESIDENTIAL INTERVENTION IS NOW REQUIRED

Mr President,

The continued collapse of South Africa's cultural institutions is being driven not only by funding mismanagement, but by **a catastrophic failure of leadership**. The current Minister of Sport, Arts and Culture has **undermined the sector through unlawful interference, political intimidation, and sustained betrayal of constitutional obligations**. His conduct is incompatible with public office and **his continued presence in this office dishonours the workers, practitioners, and institutions he was appointed to serve**.

The **portfolio itself has been structurally compromised**. The forced amalgamation of Sport and Culture has created a department too bloated to manage, too politicised to

consult, and too disconnected to serve. Arts and culture – a constitutional mandate and economic driver – have been demoted, neglected, and treated as expendable.

This is not a matter of personality. It is a matter of survival.

- Separate the arts and culture portfolio from Sport.
- Provide a competent Minister to the arts and culture portfolio .
- Publish a Presidential Action Plan for the protection of South Africa’s cultural sector by the end of 2025, including a new public funding framework to be co – designed with the sector.

WE THEREFORE CALL ON THE PRESIDENT TO:

1. **Separate the Department of Sport, Arts and Culture** into distinct portfolios, restoring **Arts and Culture as an independent Ministry**, with its own dedicated leadership, budget, and strategic policy mandate.
2. **Appoint a qualified, credible, and sector-respected Minister** to lead the Arts and Culture portfolio – someone with a demonstrable understanding of cultural policy, artistic practice, and constitutional governance.
3. **Publish a Presidential Action Plan for the Protection and Recovery of the Cultural Sector** – by no later than **31 December 2025** – to include:
 - A **new public funding framework**, co-designed with civil society, to ensure fairness, access, and sustainability;
 - A roadmap for institutional reform, arms-length governance, and constitutional compliance;
 - Measures to restore public confidence, sector participation, and international credibility.

2. THE FUNDING CRISIS

Mr President,

We are witnessing the **deliberate erosion of the creative economy’s funding infrastructure** - driven not by budget scarcity, but by **administrative sabotage**, legal misinterpretation, and political negligence.

2.1 MZANSI GOLDEN ECONOMY (MGE): ILLEGAL EXCLUSIONS AND POLICY COLLAPSE

In January 2025, the Department of Sport, Arts and Culture **unilaterally cancelled the MGE open call** and subsequently disqualified all applicant **Non-**

Profit Companies (NPCs) based on a blatant misreading of the Non-Profit Organisations Act.

This action:

- Violated **section 33 of the Constitution** (right to just administrative action);
- Breached the **Promotion of Administrative Justice Act (PAJA)** by denying applicants fair and legal adjudication;
- Directly contradicted **DSAC's own policy frameworks**, Treasury instructions, and previous funding practice;
- Unjustly excluded **hundreds of eligible, lawfully registered South African organisations**, many of whom have decades of compliant public benefit delivery records.

The Department claimed that NPCs were required to also be registered as NPOs under the Department of Social Development – a requirement that does **not exist in law** for domestically operating NPCs. This interpretation is not only procedurally irrational – it is legally indefensible. It **erased a majority of the sector's institutional base**, sabotaged productions in development, and wiped out legitimate applicants already operating within government's own frameworks.

This is not mere mismanagement.

It is state-enabled sabotage of the arts.

WE THEREFORE DEMAND:

- **Immediate public release of all outcomes, scores, and disqualification memos** from the January 2025 MGE Call;
- **Reversal of the disqualification of compliant NPCs** and reinstatement of fair adjudication procedures - no later than **31 May 2025**;
- **Revision of MGE funding guidelines** through a transparent, co-designed process with sector stakeholders - no later than **30 July 2025**.

2.2 THE COLLAPSE OF NAC'S CORE FUNDING CALL;

For the first time in post-apartheid history, the **National Arts Council (NAC)** has **failed to issue its core funding call** – leaving artists without income, platforms, or production support.

The fallout has been catastrophic:

- **Productions have collapsed mid-development**, contracts torn up, and entire seasons erased overnight;
- **National cultural platforms have been gutted** – from the National Arts Festival to fringe circuits and school touring programmes, leaving stages empty and artists silenced;
- **Township and rural creatives have been brutally locked out**, with every pipeline to performance, production, and income severed;
- **Entire value chains in the creative ecosystems – from lighting technicians and costume designers to venues, crews, and youth ensembles – have been thrown into survival mode.**

This is not a scheduling delay.

It is a **systemic failure of cultural delivery**, and a direct breach of DSAC's constitutional mandate to support equitable access to artistic expression and participation.

WE THEREFORE DEMAND:

- The **immediate release of a 2025 core funding call by the NAC** – no later than **31 May 2025**;
- A **full public review of NAC funding criteria**, adjudication influence, staff bias, and structural conflicts of interest;
- The development of a **co-designed, transparent public funding framework** to prevent future collapse.

2.3 BROKEN PIPELINES: HOW ARBITRARY UNEXPLAINED BUDGET CUTS ARE CRIPPLING THE SECTOR

In addition to the funding crises at MGE and the National Arts Council, the sector is facing **widespread and unexplained budget reductions** to long-standing, publicly supported institutions and programmes. We must raise the alarming trend of **discretionary budget cuts**, arbitrary reallocation of programme funds, and the diversion of public resources.

Core grants to long-standing arts organisations, festivals, community arts centres, incubators, public theatres and venues and training programmes have been **slashed without warning, consultation, or rationale** - in some cases over 50% – without any consultation, advance notice, or written justification. While the full destination of these withheld funds remains undisclosed, the sector now faces the introduction of **a new Department-led awards show** - at a time when foundational support systems are collapsing. **Awards shows, in particular, are widely recognised as procurement loopholes**: short-term events that enable inflated supplier costs, insider contracting, and political optics, with little to no structural benefit for the sector.

The arts, culture and creative industries are not a series of events. They are systems, livelihoods, institutions, and national assets that require sustained investment and meaningful governance. To dismantle core infrastructure in favour of showcase projects is not poor planning – it is a betrayal of public mandate and a direct assault on sector stability.

These are not fiscal constraints - they are **political choices**, and they **violate the principles of fairness, equity, and administrative justice**.

The lack of a published rationale or policy basis for these cuts has:

- **Violated principles of transparency, equity, and administrative justice;**
- Created an environment of uncertainty and fear across the sector;
- Undermined confidence in DSAC's planning, adjudication, and accountability systems.

This is not sustainable budgeting.

It is **administrative collapse**, and it is crippling the national creative infrastructure.

WE THEREFORE DEMAND:

- **An immediate Presidential moratorium** on all discretionary Ministerial projects or events **funded outside of core programme allocations**, until a full independent audit is completed;
- **Restoration of funding to all defunded public arts institutions and programmes**, particularly those cut without due process;

- **A public disclosure of all budget reallocation decisions and discretionary project expenditures** from 2020–2025, including line items, procurement beneficiaries, and justification memos.

2.4 **THE BROADER CONSTITUTIONAL AND LEGAL BREACHES INVOLVED:**

We urge you to **instruct the Minister of Sport, Arts and Culture** to take corrective action or step aside.

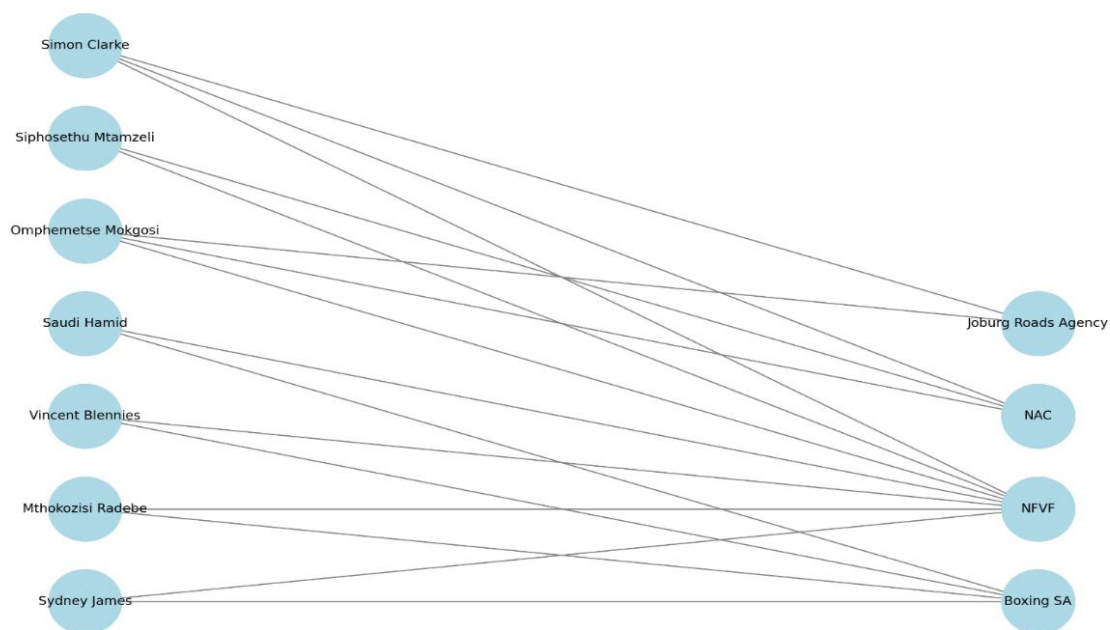
Failure to reverse these decisions and reinstate lawful, fair access to public funding will trigger:

- **Legal action under PAJA and the Constitution;**
- **Formal complaints to the Public Protector;**
- **And escalation to UNESCO, international cultural donors, and funders,** given South Africa's breach of its obligations under the **UNESCO 2005 Convention** and the **UN SDGs**.
- This practice by the Department of increasingly exercised discretionary authority to reduce or withhold funding from established programmes and institutions without prior notice, published rationale, or transparent criteria:
 - Contravenes the **Public Finance Management Act (PFMA)**, which requires lawful, planned, and accountable use of public funds;
 - Breaches the **Promotion of Administrative Justice Act (PAJA)** by excluding affected institutions from any prior consultation;
 - Undermines South Africa's commitments under the **UNESCO 2005 Convention**, which obligates governments to support sustainable cultural infrastructure, not replace it with politically expedient optics.

The arts are not failing.

They are being failed by a government that no longer honours its promises or its laws.

3. BOARD CAPTURE



The visual mapping and table below reveals a tight, overlapping network of individuals repeatedly appointed across multiple public entities under the portfolio of the Department of Sport, Arts and Culture and related agencies. Far from being coincidental, this interlocking web of board appointments reflects a deliberate pattern of elite recycling and strategic placement, raising serious concerns about governance, integrity, independence, and political capture.

Under Minister Gayton McKenzie's leadership, the board appointment process across the Department of Sport, Arts and Culture (DSAC) has become a **deliberate tool of political control**.

Boards are no longer appointed to serve the sector - they are handpicked to serve the Minister and financially empower his cronies.

Senior posts are being filled through **opaque processes**, favouring **personal loyalists and political allies over qualified sector leaders**. This includes individuals with **no experience in the sector and no mandate** mandate from the communities they are meant to represent.

What was once a constitutional process grounded in public service and cultural stewardship has now been reduced to a **loyalty-based patronage system**, with boards operating as **rubber stamps for ministerial agendas**.

This conduct is not just unethical.

It is unlawful.

- **Unconstitutional**, undermining the principles of transparency, fairness, and administrative justice;
- **Legally compromised**, violating provisions in the PFMA, Executive Ethics Code, and entity-specific Acts such as the NFVF Act;
- **Devastating to institutional stability**, as captured boards now enable financial mismanagement, retaliatory governance, and political interference.

THE BROADER CONSTITUTIONAL AND LEGAL BREACHES INVOLVED:

The Minister's actions violate:

- **Section 195 of the Constitution**, which mandates transparent, accountable, and merit-based public administration;
- The **Promotion of Administrative Justice Act (PAJA)**, by denying procedural fairness in appointments;
- The **Public Finance Management Act (PFMA)**, through the destabilisation of oversight and fiduciary responsibility;
- Entity-specific legislation, including the **NFVF Act**, which has been ignored in favour of informal, politically expedient arrangements;
- The **Executive Ethics Code**, through abuse of office, conflicts of interest, and manipulation of process;
- The **UNESCO 2005 Convention**, which obligates South Africa to uphold arms-length governance and independent cultural institutions.

This is not transformation or poor governance

it is capture in its most recognisable form.

It is unchecked ministerial discretion.

It is capture.

And it is one of the key drivers of institutional failure at DSAC.

Unless urgently reversed, this pattern will **collapse what remains of South Africa's cultural institutions**, destroy international confidence, and **cement the Department's status as an instrument of political theatre - not public service.**

WE CALL ON THE PRESIDENT TO
END THIS MINISTERIAL BOARD CAPTURE

- **A forensic review of appointments made since 2022**, to identify:
 - **Conflicts of interest**, political interference, or procedural violations;
 - **Unqualified or unlawfully appointed individuals**, to be removed;
 - **Manipulated panels, scoring, or appointment justifications**, with findings referred to the Public Protector and Parliament if necessary.
- **Immediate suspension of all current and pending board and CEO appointments** made without due process, sector consultation, or public advertisement - pending a full review of legality and legitimacy.
- **A Presidential directive to establish a national public appointments framework** - applicable to all DSAC entities - that removes unilateral Ministerial control and embeds:
 - **Transparent, advertised calls for nominations**;
 - **Sector and civil society participation** in selection panels;
 - **Public disclosure** of shortlists, interview outcomes, and scoring criteria;
 - **Mandatory qualifications and sector experience benchmarks** for all appointees.
- **The removal of all board members found to have been appointed in breach of legal or procedural requirements**, or whose conduct demonstrates political bias, mismanagement, or dereliction of fiduciary duty.
- **Amendments to relevant legislation (e.g., the NFVF Act, NAC Act) to:**
 - **Enshrine sector accountability in board appointments**;
 - **Limit Ministerial discretion**;
 - **Mandate arms-length governance and independent oversight** of all DSAC-funded entities.

Board appointments are not a deployment mechanism.

They are a constitutional responsibility.

Until this is enforced, the Department remains structurally compromised and unfit for purpose.

4. ACCOUNTABILITY FOR DSAC AND MINISTERIAL ABUSE

4.1 GENERAL DYSFUNCTION AT THE DSAC

- Parliament must investigate the Minister's abuse of power, failure to implement, and manipulation of MGE.
- Investigate the DSAC'S Executive Management who may be enabling corruption.
- Enforce consequences for governance violations, including reversal of appointments where necessary.
- Transparency and Accountability: Independent Audits (2020 – 2025)
 - Commission independent audits of DSAC and its entities:
 - finances (including defunded and institution and programme reallocation decisions, procurement patterns and the use of funds under new Minister-led initiatives)
 - Immediate restoration of funding to affected institutions and programme partners defunded without process since the Minister's appointment.
 - all CEO and Board/Council appointments at DSAC entities
 - Review regulatory overreach by the Minister in selection processes
 - Executive misconduct
- Nullify all appointments made through irregular, flawed or politically influenced processes.
- Any appointments made through manipulated processes, political patronage, or failure to comply with governance codes must be publicly revoked and reopened for a fair and lawful recruitment process.
- A moratorium on:
 - Suspension of all discretionary programming by the Minister and the DSAC, including new award shows until the outcomes of the audits and until budgets are restored for ad hoc/unjustifiable institutional budgetary and programme cuts.
 - New DSAC-led discretionary platforms, unless developed through public consultation, aligned with strategic plans, and backed by formal needs assessments; and
 - On all further DSAC related CEO and/or board appointments until the outcomes of the audits.

4.2 ABUSE OF OFFICE: PUBLIC HOSTILITY AND DELEGITIMISATION OF SECTOR VOICES

Mr President,

We bring to your attention a matter that has not only shaken the morale of the creative sector but has **fundamentally damaged public trust in the office of the Minister of Sport, Arts and Culture.**

Minister Gayton McKenzie has used **public platforms – including media briefings, social media, and official statements – to insult, undermine, and delegitimise individual creatives, cultural organisations, and dissenting voices** within the sector.

These attacks have included:

- **Direct ridicule and defamatory comments** targeting artists and institutions;
- **Public threats and insinuations** aimed at critics of the Department;
- The **weaponisation of DSAC's official communication channels** to **shame, silence, or isolate stakeholders** who question the Minister's actions.

This conduct is not only unethical – **it is unconstitutional.**

It is not just social media – it is state messaging.

When the Minister speaks, it is the Ministry speaking.

Every reckless utterance, every targeted insult, every public smear, and every act of retaliation is carried out in the name of the Republic.

It **violates the dignity of citizens, abuses state authority**, and creates an environment of **fear, exclusion, and reputational harm** within the very sector the Department was created to serve.

THE BROADER CONSTITUTIONAL AND LEGAL BREACHES INVOLVED:

Minister Gayton McKenzie's public conduct may constitute breaches of **several legal and constitutional frameworks**, even if not criminally prosecuted (yet). These breaches relate to **constitutional rights, ethical standards, and public service obligations.**

a) **The Constitution of the Republic of South Africa**

- **Section 1(c):** Supremacy of the Constitution and the rule of law – Ministers are bound by it.
- **Section 10:** Right to **human dignity** – targeting and ridiculing individuals in a public, official capacity undermines this right.
- **Section 16:** Freedom of expression, including artistic creativity – threatening artists for speaking out or criticising government policy **chills constitutional freedoms.**
- **Section 195:** Basic values and principles governing public administration, including:
 - Services must be provided impartially, fairly, equitably and without bias;
 - People's needs must be responded to, and the public must be encouraged to participate in policy-making;
 - Public administration must be accountable.

Ministerial abuse of public platforms – including **disinformation, intimidation, and ridicule** – directly contravenes these principles.

b) **Executive Ethics Code (issued under the Executive Members' Ethics Act 82 of 1998)**

- **Clause 2.1(c):** Members must perform their duties and exercise their powers **diligently, honestly and in good faith.**
- **Clause 2.1(f):** They must act in all respects in a manner that is **consistent with the integrity of their office** and the government.
- **Clause 2.3:** A member may **not use their position to unfairly advantage or disadvantage any person.**

Using public platforms to intimidate or ridicule sector stakeholders is a direct violation of these clauses.

c) **Batho Pele Principles (White Paper on Transforming Public Service Delivery, 1997)**

These principles are binding on all public servants, including Ministers.
His actions likely breach:

- **Courtesy** – Treating people with respect and dignity;

- **Access** – Ensuring equal access without exclusion;
- **Transparency** – Making information accessible and decision-making clear;
- **Redress** – Acknowledging and correcting mistakes or abuse.
His use of inflammatory, combative public statements and his failure to correct or apologise for harm caused contradict these obligations.

d) UNESCO 2005 Convention on the Protection and Promotion of the Diversity of Cultural Expressions

South Africa is a signatory and is obligated to:

- **Protect freedom of artistic expression;**
- **Promote transparent and inclusive cultural governance;**
- **Enable participation of civil society** in cultural decision-making.

The Minister's conduct - especially public targeting of dissenting voices – places South Africa in breach of these obligations.

The Minister's conduct likely **violates constitutional rights, breaches the Executive Ethics Code, and undermines international treaty obligations.**

While not necessarily criminal under current statute, it **warrants immediate Presidential sanction, investigation by the Public Protector, and possible disciplinary proceedings** under the **Executive Members' Ethics Act.**

WE DEMAND:

- **Issue a formal Presidential reprimand to the Minister**
For conduct that violates the Executive Ethics Code and undermines the constitutional duty of respectful, accountable governance.
- **Instruct the Minister to issue a public apology**
To the artists, institutions, and cultural workers who have been targeted, ridiculed, or delegitimised from a position of public power.
- We call for the establishment of an **independent, sector-facing oversight** mechanism – either through the Parliamentary Portfolio Committee or a publicly mandated office – to receive, review, and respond to complaints of intimidation, exclusion, or defamatory conduct by DSAC officials, including the Minister. This body must have the power to:

- Receive confidential complaints from individuals and organisations,
- Review Ministerial and departmental public conduct,
- Recommend ethics sanctions or structural remedies,
- And table its findings in Parliament.
- **Mandate the development of a Sector Engagement Charter**, co-designed by DSAC and civil society, which will:
 - Set enforceable standards for **respectful, fair, and non-retaliatory engagement** between DSAC and the sector;
 - Include **consultation protocols**, notification requirements, and protection against exclusion;
 - Establish a **confidential mechanism** for reporting Ministerial or departmental intimidation, with independent oversight.
- **Refer this matter to the Public Protector or Public Service Commission**, for a formal investigation into whether the Minister's conduct constitutes a breach of the Executive Ethics Code.

Mr President,

This is no longer a matter of personality or politics - it is a question of state integrity.

The office of Minister has been **used to insult, intimidate, and divide**. This conduct has **disgraced the Ministry**, endangered constitutional values, and cast doubt on South Africa's international commitments to cultural freedom and democratic engagement.

We urge you to act - with the seriousness and urgency this crisis demands.

5. Joint Crisis Dialogue

Convene a formal joint dialogue with the Portfolio Committee on Sport, Arts and Culture, DSAC leadership, and independent sector formations no later than **end of June 2025**.

6. Legal Reform and Oversight Mechanisms:

It is not enough to lament corruption. There must be consequence. We therefore call for:

- New legislation criminalising political interference in board appointments;
- Enforcement of conflict-of-interest disclosures and appointment eligibility audits;
- Parliament's Ethics Committee must initiate a formal review of the Minister's conduct, including an independent ethics inquiry into the Minister's public conduct and social media abuses;
- Where audits or inquiries uncover evidence of illegality or systemic abuse, every implicated official – including Ministers, DGs, CFOs, and board members – must face the full consequences of law.
- Introduce legal safeguards and consequences for political interference, governance breaches, merit-based appointments and board interlocks.
- Establish sector-specific whistleblower protections and public monitoring channels.
- A Presidential directive to co-develop a national safeguard framework, requiring:
 - Written criteria for funding decisions and legally justifiable reallocations;
 - Internal protections against retaliation or exclusion;
 - A grievance mechanism for those defunded/allotted less budgetary allocations without cause.
- Institute legislative reform mechanisms before the close of 2025;

RATIONALE AND CONTEXT

This campaign is not about personalities. It is about the integrity of public office. It is about dignity for cultural and creative workers. It is about the defence of constitutional rights, institutional independence, and public trust.

We are tired of:

- Artists dying in poverty. While they steal, **we bury artists**.

We lost **Riky Rick**, a voice of a generation, to a darkness he was open about. We lost **Hip-Hop Pantsula (HHP)**, who fought silently and then lost his battle. We lost **Thami Shobede**, just 31 years old, collapsed in a hospital - dreams interrupted.

And they are not alone. **They are many, many we can name here. knew.** Countless others - who died quietly, in rooms they couldn't afford to heat, in bodies broken by stress, in minds too exhausted to continue.

Not knowing how you'll eat; carrying greatness inside you with nowhere to take it. Depression looks like writing to the Department again, and again, and again – and our needs being ignored.

And yet, the very people who should be protecting us are protecting themselves. And nothing ever happens to them.

We are tired of:

- the DSAC's public contempt and misinformation.
- Influencers appointed over experts.
- Protest silenced through bureaucracy.
- Public funds gatekept for political convenience.

The corruption runs deep:

- Criteria redrafted behind closed doors.
- Boards appointed not by due process but through political patronage and personal affiliation, often lacking transparency in scoring, shortlisting, and public justification.
- MGE panels untraceable. Appointments unscored. CVs unreleased.
- Loyalty rewarded, merit discarded.

The Presidency has a responsibility to act decisively to prevent institutional collapse.

We reject any attempt to hijack the sector's future under the false banner of progress.

RESPONSE TIMELINE AND CONSEQUENCES OF INACTION

We expect a formal response from the Presidency **no later than 20th May 2025**.

If these demands are not addressed, this campaign will escalate with:

- **Nationwide protests and sector strikes** from **21st May 2025**.
- **Legal escalation** to the Public Protector, SCOPA, and SIU, with evidence of maladministration and corruption.
- **International exposure** via UNESCO, the UN Special Rapporteur, and the African Commission on Human and Peoples' Rights.
- **Global investor alerts** on risks of engaging with a politically captured sector.

ENDORSEMENTS

This memorandum is endorsed by a united coalition of cultural and creative sector organisations (*in alphabetical order*), including but not limited to:

- AESA (Association of Entertainers of SA) – Advocacy platform for entertainers and performers;
- CCIFSA (Cultural and Creative Industries Federation of SA – an umbrella body for various creative industry sector stakeholders;

- CCIGA (Cultural and Creative Industries Guild of Africa) – Creative Practitioners Union Sectoral union representing creative workers;
- CSTAHOOD Foundation – Cultural/spiritual sisterhood platform advancing community healing and women's voices;
- I Am For The Arts
- SAAAA (South African Association of Arts Administrators);
- SAACYF (South African Arts and Culture Youth Forum) – youth –led cultural movement
- SACMA (South African Choral Music Association) – a national choral body;
- SACPU (South African Creative Practitioners Union);
- SALF (South African Legends Forum)
- SAMIC (South African Music Industry Council);
- SAPG (South African Poets Guild) – a body of performance poets and spoken word artists;
- TCF (Tap & Clap Federation) – a federation representing traditional music forms.
- TUMSA - Trade Union for Musicians of South Africa

It is further endorsed by thousands of South Africans –content consumers, culture workers, and conscience bearers – who stand for creative dignity.

SIGNED

HEPTER MAILULA

On behalf of the South African
Cultural and Creative Industries Campaign
Tel: +27 81 842 1453
Email: hepter.hm@gmail.com

SIGNED

Your Excellency
The Presidency of South Africa

SIGNED

OLEBILE MOTHELESI

Tel: +27 61 486 1498
Email: oemothelesi@gmail.com

SIGNED

ROMEO RAMUADA

Tel: +27 67 722 2579
Email: ramuadatr@gmail.com

On behalf of the South African Cultural and Creative Industries Campaign

SIGNED

UNATHI MALUNGA

Individual Practitioner
(Entertainment Lawyer and Orchestral Conductor)
Tel: +27 78 782 1647
Email: unathimalunga@gmail.com